

Request for Proposal (RFP)
Development of E-Content for Electronics Sector Skills Council of India (ESSCI)

RFP No.: ESSCI/ECONTENT/2026/01

Date of Issue: 18th Feb 2026

Issued by: Electronics Sector Skills Council of India (ESSCI)

1. About ESSCI

The Electronics Sector Skills Council of India (ESSCI) is a not-for-profit organization incorporated under **Section 8 of the Companies Act, 2013**. ESSCI is promoted by the National Skill Development Corporation (NSDC) along with leading industry associations and is mandated to create a robust, industry-aligned, and sustainable ecosystem for skill development in the Electronics System Design and Manufacturing (ESDM) sector.

ESSCI works closely with industry, academia, training partners, and government institutions to design Qualification Packs (QPs), National Occupational Standards (NOS), and training frameworks aligned with NSQF and national skilling priorities.

2. Objective of the RFP

ESSCI invites proposals from experienced and professionally competent agencies for the **design, development, and delivery of structured, interactive, and industry-aligned e-learning content** for various Qualification Packs within the electronics sector.

The objective is to develop **high-quality, scalable, multilingual (if required), and NSQF-aligned digital learning modules**, including virtual lab components, assessments, and multimedia content.

3. Scope of Work

The selected agency shall be responsible for end-to-end development of digital learning solutions, including but not limited to:

3.1 Instructional Design

- Curriculum mapping aligned with approved QPs and NOS
- Development of instructional design document (IDD)
- Learning objectives aligned with NSQF levels
- Storyboarding and module flow design

3.2 Content Development

- Development of structured e-learning modules
- Multimedia production (animations, simulations, explainer videos)
- Creation of virtual lab demonstrations and practical simulations
- Interactive quizzes, assessments, and knowledge checks
- Voice-over (English/Hindi; additional languages if required)
- Gamification elements (where appropriate)

3.3 Technical Specifications

- SCORM-compliant modules (SCORM 1.2 / 2004)
- LMS-compatible formats
- Editable source files submission
- Mobile-responsive design

3.4 Alignment & Validation

- Alignment with Qualification Packs (QPs), National Occupational Standards (NOS), and industry standards
- SME validation and incorporation of ESSCI feedback
- Pilot testing and revision cycles

Electronics Sector Skills Council of India

155, 2nd Floor, ESC House, Okhla Industrial Estate Phase III, New Delhi-110020,

Tel: +91-84477-38-501 www.essci-india.org

4. Key Deliverables

The agency shall submit:

- Approved Instructional Design Document (IDD)
- Storyboards for each module
- Final multimedia e-learning modules
- Virtual lab simulations (where applicable)
- Question banks and assessments
- Editable source files (design files, raw media, scripts)
- Final SCORM packages
- Content ownership transfer documentation

All intellectual property rights shall vest exclusively with ESSCI upon final payment.

5. Eligibility Criteria

Agencies must meet the following criteria:

- Minimum **5 years of experience** in e-learning/digital content development
- At least **3 completed projects** in skill development, vocational training, or technical education
- Demonstrated expertise in instructional design and multimedia production
- Availability of an in-house team comprising instructional designers, SMEs, graphic designers, video editors, and LMS specialists
- GST registration and statutory compliance

6. Proposal Submission Requirements

Interested agencies must submit:

6.1 Technical Proposal

- Company profile and credentials
- Relevant project experience
- Proposed methodology and work plan
- Sample e-content portfolio (links/demo access)
- Team structure and CVs
- Quality assurance framework

6.2 Financial Proposal

- Detailed cost breakdown (per module or per minute basis) with Taxes applicable
- Payment milestone schedule

7. Evaluation Criteria

Criteria	Weightage
Relevant Experience	25%
Technical Approach & Methodology	30%
Team Expertise	15%
Sample Work Quality	10%
Financial Proposal	20%

ESSCI reserves the right to conduct presentations or technical discussions prior to final selection.

8. Timelines

S. No.	Milestone	Date
1	Release of RFP	18 th February 2026
2	Last Date for Submission	27 th February 2026 (11:59 PM IST)

Late submissions will not be entertained.

9. Mode of Submission

Proposals must be submitted electronically in PDF format to:

✉ ashish@essc-india.org

Subject Line: Proposal – Development of E-Content – RFP No. ESSCI/ECONTENT/2026/01

Files must be clearly marked as:

- “Technical Proposal – [Agency Name]”
- “Financial Proposal – [Agency Name]”

10. Payment Terms

Indicative payment structure (subject to contract):

- 40% upon submission and approval of draft modules
- 60% upon final approval & handover of all source files

11. Legal & Commercial Terms

- All intellectual property developed under this project shall be the exclusive property of ESSCI.
- The selected agency shall sign a Non-Disclosure Agreement (NDA).
- Confidentiality of proprietary data must be maintained at all times.
- The agency shall ensure all content is original or properly licensed and shall be solely responsible for any copyright or intellectual property claims. ESSCI shall bear no liability for such claims.
- ESSCI reserves the right to accept or reject any proposal without assigning any reason.
- ESSCI may terminate the contract in case of non-performance or breach of agreement.
- Any disputes shall be subject to jurisdiction of courts in New Delhi, India.

12. Disclaimer

This RFP does not constitute a commitment by ESSCI to award a contract. ESSCI reserves the right to withdraw, amend, or cancel this RFP at any stage without prior notice.

13. Contact for Clarifications

Mr. Ashish Sharma

Electronics Sector Skills Council of India (ESSCI)

✉ ashish@essc-india.org